

# Website content worksheet

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**Page name:** (e.g. newseltter)

**Page goal:** (e.g. sign up to newsletter)

**Sections:** (e.g. main statement, bullet point benefits, gallery of images, sign up form )

**Image references or ideas:** (e.g. stock photo reference, URL or description of what you're after)

**Page content:** (Write your content out, go crazy!)